



Are you passionate about making change in your community? In this special intensive workshop with Olivia Chow, you will learn how to tell your story and to build relationships that foster leadership and growth.

**You are invited to join a one-day training with Olivia Chow at:**

**Calgary Chinese Cultural Centre**

**197 - 1 Street SW**

**Calgary, Alberta**

**on Monday May 6, 2019 from 9:30am-4:30pm.**

*Learn more at [www.changeleaders.ca](http://www.changeleaders.ca)*

Community organizing is all about people, power, and change – it starts with people and relationships, focuses on shifting power, and aims to create lasting change. You will finish the workshop ready to tell your story, with a developed organizing statement, and tools to plan your organizing projects' narrative and strategy.

Our curriculum prioritizes teaching you how to:

- Tell your story to persuade and motivate others
- Recruit and retain volunteers
- Strategize to build power; influence community and move decision makers

### **Telling stories that connect to the heart**

To break habits, you need to tap into sources of hope and empathy, and tell stories that show how people overcome challenge(s) they are facing. Create healing and reconciliation space that elevates and secures dignity and safety. Storytelling communicates emotional content. We teach storytelling so people know why you are doing what you are doing; we teach this by coaching students to tell their stories of self, us, and now. You will leave the workshop able to communicate your motivations and the narratives, and able to convince your audience to support your collective cause.

### **Strategizing**

How can you use what you have, to do what you need to do, achieve what you want to change? Everyone strategizes every day. But there are proven ways to implement campaigns that increase engagement, continually build capacity, to best accomplish your goals - and that's what we teach. Our curriculum teaches you how to scan your strategic environment and plan how to move the most important actors to support your collective cause.

### **Registration and Cost:**

Please - required registration by April 26, 2019 at: [https://acct\\_icl\\_workshop.eventbrite.ca](https://acct_icl_workshop.eventbrite.ca)

Cost: \$35 – Single Ticket **or** \$200 – 7 Tickets. Cheque or Cash only accepted at the door.

(Lunch provided with limited menu – please contact [events@acctfoundation.ca](mailto:events@acctfoundation.ca) for any special dietary restrictions.)