



# CONTENT

INTRODUCTION	PROJECT HIGHLIGHTS  12  EVELOPMENT & 25  IORITIES FOR 2025–26  31
WELCOME MESSAGE FROM THE CHAIR	3
WHO WE ARE	4
SECRETARIAT REPORT	S
FINANCIAL OVERVIEW	10
2024-25 PROGRAM & PROJECT HIGHLIGHTS	12
NATIONAL INITIATIVES	23
ORGANIZATIONAL DEVELOPMENT & CAPACITY BUILDING	25
LOOKING AHEAD: PRIORITIES FOR 2025–26	3
ACKNOWLEDGEMENTS	32

# INTRODUCTION

Established in 2017, the Action! Chinese Canadians Together (ACCT) Foundation is a non-partisan organization dedicated to building the capacity of Chinese and Asian Canadian leaders committed to creating a more equitable and inclusive society in Canada.

Our work confronts anti-Asian racism, advances leadership opportunities, and addresses the persistent underrepresentation of Chinese and Asian Canadians in civic, political, and community life. Through capacity-building programs, national leadership conferences, and by bridging academic research with community action, we provide the tools, networks, and platforms leaders need to drive meaningful change.



# WELCOME MESSAGE FROM THE CHAIR

As we reflect on this past year, I am proud of the strides ACCT Foundation has made in deepening our impact, expanding our reach, and strengthening our foundation for the future.

This year brought both achievements and challenges. We hosted powerful community dialogues, launched innovative leadership programs, and amplified Chinese and Asian Canadian voices in national conversations. At the same time, we faced the ongoing realities of rising discrimination and social fragmentation. But in true ACCT spirit, we met these moments with courage, collaboration, and an unwavering commitment to building a more equitable future.

Our progress would not have been possible without our dedicated board of directors, whose leadership and commitment have guided us every step of the way. We are equally grateful to our volunteers, partners, funders, and allies — your trust and energy fuel this work and help us shape a stronger tomorrow.

Furthermore, after years in the making, the ACCT Foundation has recently received charitable status and strengthened its mission by amending our Purpose Statement to reaffirm our commitment to eliminating racism and discrimination against Chinese and Asian Canadians and advancing equity and human rights in all spheres of Canadian life.



And we are gaining momentum. This year, ACCT saw growing support from all levels of government, a significant vote of confidence in our mission. This support is helping us scale up our efforts through a renewed business operational plan, a major digital transformation initiative, and the expansion of federal programs that directly benefit Chinese Canadian communities.

As we look ahead, we do so with clarity and conviction. We will continue to center lived experiences, invest in community leadership, and drive real impact. Our vision remains bold: a society where Chinese Canadians are fully seen, heard, and well represented across all spheres.

Thank you for being on this journey with us. The road ahead is bright, and we are just getting started.

#### Teresa Woo-Paw

Chair, ACCT Foundation



# WHO WE ARE

#### **Vision**

To inspire (self-identified) Chinese Canadians to engage in Canadian society by creating pathways for transformative leadership development towards a more equitable and inclusive Canada.

#### **Mission**

- 1. Empowering Chinese Canadians to participate, engage and have pride in all spheres of contemporary Canadian society.
- 2. Ensuring Chinese Canadian representation in building an equitable and inclusive Canada.

#### **Purpose Statement**

To identify and respond to racism and discrimination that is contrary to the Canadian Charter of Rights and Freedoms, the Canadian Human Rights Act and provincial and territorial human rights legislation that is a barrier to the full and equitable participation of Chinese Canadians in the public, cultural, economic, social and other spheres of life in Canada by:

- 1. Raising public awareness about the existence, reality, impacts and costs of anti-Chinese Canadian discrimination in Canada;
- 2. Developing and using support mechanisms for those who have experienced anti Chinese Canadian discrimination and racism and for institutions and employers to assist in overcoming barriers that have limited or precluded the full and equitable participation of Chinese Canadians in ways that fail to respect Canada's Charter of Rights and Freedoms or federal, provincial and territorial human rights legislation; and
- 3. Developing and disseminating research and educational materials, and undertaking training and related activities required to support the achievement of these purposes noted above.

#### **Mandates**

The ACCT Foundation formed in 2017 with the aim to contribute towards Canada's vision for an inclusive society by:

- 1. advancing Chinese Canadian community engagement and leadership advancement;
- 2. creating community resources and building capacity;
- 3. furthering education on racial equality of minorities including Chinese Canadians.



# FOUNDING MEMBERS







The Honourable Teresa Woo-Paw ECA

Retired Honourable Dr. Vivienne Poy First Canadian Senator of Asian Descent

The Honourable Yuen Pau Woo Senator







David S. Tam, KC
Partner
Parlee McLaws

# BOARD OF DIRECTORS 2024 - 2025







THE HONOURABLE TERESA WOO-PAW ECA Chair | Calgary

BEN LEUNG CPA, FCMA, CGMA

Treasurer | Calgary

JANET YEE RETIRED COUNSELLOR, BUSINESS WOMAN

USINESS WOMAN
Secretary | Calgary

SUNNY K. F. LAM R.F.P, C.F.P., B.SC.

Director | Vancouver







BEN LEE
P. ENG, BSC, IE
Director | Winnipeg

BETH LEI, LLM, MA LIEUTENANT-COMMANDER

Director | Ottawa

DR. LILI LIU
DEAN OF PUBLIC
HEALTH, UNIVERSITY
OF WATERLOO

Director | Toronto

DANIEL QUAN-WATSON RETIRED DEPUTY MINISTER

Director | Edmonton









**DAVID S. TAM, KC**Director | Edmonton

**ANA VU, MBA**Director | Toronto

DR. WILLIAM WEI, ICD.D, RPA DEAN OF BUSINESS, ALGOMA UNIVERSITY

Director | Toronto

CHRISTINE QIN YANG, MPA

Director | Halifax

# BOARD STRUCTURE AND STAFF TEAM

#### SECRETARIAT (Officers of the Board, Relevant Volunteers and Staff)

#### Officers / Operations

Teresa Woo-Paw | Chair Ben Leung | Treasurer Janet Yee | Board Secretary Administration / Manager / Staff

#### **ACCT BOARD OF DIRECTORS**

#### **Executive Officers**

Teresa Woo-Paw | Chair Ben Leung | Treasurer Janet Yee | Secretary

#### **Board Directors**

Sunny Lam
Ben Lee
Beth Lei
Dr. Lili Liu
Daniel Quan-Watson
David Tam
Ana Vu
Dr. William Wei
Christine Yang

#### HONORARY ADVISORY COUNCIL

#### Members

Starting 2025 - 2026

# FINANCE, AUDIT & FUNDRAISING COMMITTEE

#### Members

Ben Leung | Chair of Committee Sunny Lam Ana Vu Dr. William Wei External Members Teresa Woo-Paw | Ex-officio member

#### **GOVERNANCE COMMITTEE**

#### Members

Daniel Quan-Watson | Chair of Committee Dr. Lili Lu Janet Yee Teresa Woo-Paw | Ex-officio member

# MARKETING, PUBLIC & COMMUNITY RELATIONS COMMITTEE

#### Members

Ben Lee | Chair of Committee Beth Lei David Tam Christine Yang Janet Yee External Members Teresa Woo-Paw | Ex-officio member

#### **WORKING COMMITTEES**

#### 2026 ASPIRE TO LEAD CHINESE CANADIAN LEADERS' SUMMIT COMMITTEE

#### **Co-Chairs**

Mary Ng Sandra Young-Racco Teresa Woo-Paw

## SAVING CANADA'S CHINATOWN COMMITTEE

#### Members

Teresa Woo-Paw | Chair of Committee Ben Lee Daniel Quan-Watson Stephen Tsang

#### REBRANDING COMMITTEE

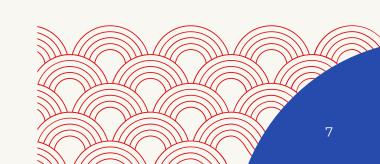
#### Members

Beth Lei | Chair of Committee Alexandra Lambert Sammy Lau Anna Lubanu Tamara Wong Megan Ip

## TECHNOLOGY AND INNOVATION COMMITTEE

#### Members

Gladys Lam Vanessa Lam Susan Lao Ashton Wong Janet Yee Teresa Woo-Paw





Teresa Woo-Paw | Chair, Secretariat – Overall Program and Staff Management

**Ben Leung** | Secretariat – Treasury

**Janet Yee** | Secretariat – Operation and Financial Oversight

Raqiba Aminzadah | Educational Resource Assistant (CSJ2025) / Assistant to proposal writing

**Dr. Bronwyn Bragg** | Project Lead - Chinatown Public Safety

Dr. Shirlie Wu | Program Lead & Project Coordinator

**Christine Cheung** | Curator - Eating Bitterness Exhibition

Dr. Paul Holley | Consultant - Organizational Planning

Jennifer Huang | Consultant - Leadership Training

Megan Ip | Strategic Consultant - Marketing & Communications, Maygan Consulting

Praise Kan | Program Assistant (CSJ2025) / Program & Administrative Assistant

Byran Kuk | Assistant - Chinatown Project (U of C intern)

Susan Lao | Office Manager

**Jennifer Lee** | Consultant - Board Development

Joanne Leung | Graphic Designer

Ann Nguyen | Event Planner Assistant (CSJ2024)

**Hugo Tse** | Social Media Coordinator (CSJ 2025)

**Ujal Thakor** | Consultant - Organization Development Strategic

**Ashton Wong** | IT Consultant

Maggie Wong | Brand & Marketing Manager, Maygan Consulting

Patrick Wong | Bookkeeper

#### FORMER STAFF MEMBER

Atsuko Campusano | Administrative Assistant

**Kenneth Fung** | Program & Administrative Manager

Conita Ip | Researcher - Digital Citizen Project 2023

**Areum Kim** | Co-curator / Producer - Eating Bitterness Exhibition

Hilson Leung | Program Assistant (CSJ2024) / Program & Administrative Coordinator

**Billy Lin** | Administrative Coordinator

Beng Ong | Project Lead

Alexander Vo | Special Projects Manager, Maygan Consulting

# SECRETARIAT REPORT

Over the past year, the Secretariat has focused on strengthening ACCT's operational capacity and governance.

Some of our efforts include:

- Expanding staff capacity and advanced governance processes to better support the Board and committees
- Undertaking organizational development efforts to include refining internal systems, enhancing digital tools, and streamlining workflows for greater efficiency.
- Growing our partnerships with government, community organizations, and sector networks, deepening relationships that extend ACCT's reach and impact across Canada.





# FINANCIAL OVERVIEW

# THE ACCT FOUNDATION

## STATEMENT OF FINANCIAL POSITION

arch 31,		2025		2024
ASSETS				
Current Assets Cash (note 2) Accounts receivable (note 3) Contributions receivable Prepaid expenses and deposits	\$	62,168 1,156 76,000 3,065	\$	127,454 4,704 154,622 1,715
	\$	142,389	\$	288,495
LIABILITIES AND NET ASSETS				
Current Liabilities Accounts payable and accrued liabilities (note 4) Deferred contributions (note 5)	\$	32,879 57,549	\$	104,110 184,385
Net Assets		90,428 51,961		288,495
	\$	142,389	\$	288,495

# FINANCIAL OVERVIEW

# THE ACCT FOUNDATION

## STATEMENT OF OPERATIONS AND NET ASSETS

For the year ended March 31,		2025		2024	
Revenue					
Government contributions	\$	273,647	\$	635,808	
Other contributions	·	119,114		168,510	
Donations		17,549		17,817	
Sponsors		6,550		106,894	
Program income		60,857		-	
Program service fees		-		10,700	
Interest income		1		_	
Other income		-		860	
Add opening deferred contributions		184,384		106,013	
Less closing deferred contributions	(	57,549)	(	184,384)	
	\	, , , , , ,		, ,	
		604,553		862,218	
Expenditure					
Administration		63,015		37,681	
Advertising and promotion		39,611		40,637	
Bank charges and interest		909		1,404	
Business registration fees		1,038		1,404	
Community liaison		1,000		83,341	
Events		43,744		70,339	
Freight and postage		2,441		2,996	
Gifts and entertainment		23,076		12,789	
Honoraria		3,613		12,700	
Insurance		1,912		1,605	
Materials and supplies		1,136		25,522	
Office supplies		1,332		6,076	
Outreach expenses		447		6,773	
Professional fees		248,496		406,128	
Rent		10,022		8,184	
Repairs and maintenance		10,022		2,304	
Telephone and Internet		6,972		3,510	
Translation fees		4,695		11,796	
Travel and accommodation		12,358		52,070	
Wages fees and benefits		86,775		89,063	
wages lees and benefits		00,770		03,003	
		552,592		862,218	
Excess Revenue/(Expenditure)		51,961			
Net Assets, beginning of year		-		-	
Net Assets, end of year	\$	51,961	\$	-	

# 2024-25 PROGRAMS & PROJECTS HIGHLIGHTS



# EATING BITTERNESS EXHIBITION

#### **FLAGSHIP INITIATIVES**

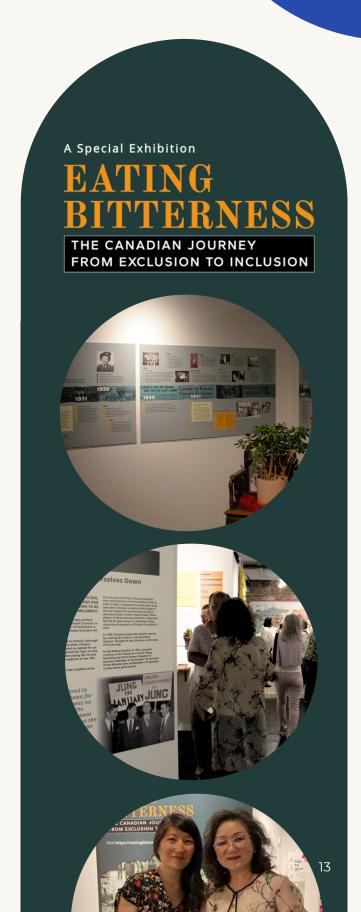
The Eating Bitterness: The Canadian Journey from Exclusion to Inclusion exhibition, led by ACCT Foundation, explores the enduring struggles and resilience of Chinese Canadians through the lens of chi ku - "eating bitterness". The unveiling of the past and untold stories opens our eyes to the manifestation of racism in Canada through ideologies and words of fear and blame, acts of hate and sanctions through discriminatory and hurtful laws.

Supported by the retired Senator Hon. Dr. Vivienne Poy, Government of Canada and the Canadian Race Relations Foundation, the exhibition welcomed over **12,000 attendees**, including **2,500 students** and **450 participants** in cultural dialogues since May 2024.

This powerful national touring exhibition has made stops across Canada, including:

- Calgary City Hall's Municipal Atrium (May 20 24, 2024)
- Chinese Cultural Centre of Greater Toronto (May 15 – June 28, 2024)
- Borealis Gallery at the Legislative Assembly of Alberta (September 28, 2024 – January 4, 2025)
- Victoria Chinatown Museum in British Columbia (July 17, 2025 October 26)

In Edmonton, the exhibition was launched in partnership with the legislature and featured cultural dialogues co-hosted by community leaders like Nathan Ip and Stephen Tsang, fostering critical conversations on anti-Asian racism, identity, and inclusion.



## ASIAN HERITAGE MONTH

#### **FLAGSHIP INITIATIVES**



During **Asian Heritage Month** (AHM), ACCT spearheaded national celebrations and initiatives in collaboration with community partners across the country. These efforts engaged and supported educators in recognizing AHM in schools and classrooms, while uplifting Asian Canadian voices, histories and contributions.

The campaign reached audiences across the country, highlighting stories of resilience, culture and community leadership. As part of its commitment to advancing equity, ACCT distributed \$10,000 in funding to educators of all backgrounds nationwide, supporting classroom initiatives recognize and address anti-Asian racism. More than 100 schools benefited from this effort, fostering meaningful dialogue and change at the grassroots level. ACCT Foundation deeply appreciates collaboration of our community partners and the Asian Canadian Educator Network in making this impact possible.



# ASIAN HERITAGE MONTH CELEBRATIONS ON THE HILL

During the month of May, the ACCT Foundation was honoured to join the Asian Heritage Month celebrations in Ottawa, with our Chair, Teresa Woo-Paw, representing our community.

Teresa met with newly appointed Cabinet Ministers to further ACCT's mission of advancing leadership, tackling anti-Asian racism, and strengthening representation. It was also a special opportunity to celebrate Canada's cultural tapestry alongside community leaders and to foster collaboration with organizations such as the National Council of Asian Canadians, the National Council of Japanese Canadians, and many others.

To mark this special occasion, the ACCT Foundation also commissioned a powerful poem, *I Tell Them Who We Are*, by artist Christopher Tse, which was presented during the celebration. The poem captures the spirit of resilience, pride, and shared identity that guides our work. We invite you to read it at the end of this Annual Report and reflect on the voices and stories that continue to shape our collective journey.





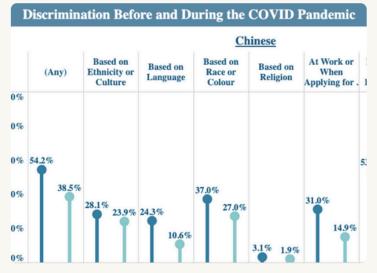
## **DISCRIMINATION TRACKER**

#### **FLAGSHIP INITIATIVES**

It is too often overlooked that Chinese and Asian Canadians continue to face systemic barriers, from racial profiling and discrimination to a lack of awareness about their contributions. Yet the numbers don't lie — persistent underrepresentation remains a reality.

ACCT Foundation commissioned the research and production of the **Discrimination Tracker** to capture and categorize incidents of anti-Asian racism experienced by communities across Canada.

By documenting real-time data on verbal, physical, and systemic discrimination, the tracker provides a comprehensive view into the lived realities of Asian Canadians, the true heartbeat and pulse of their experiences.



We hope the findings not only raise awareness and inform policy development and anti-racism strategies at public institutions, but also empower community organizations and advocates to take data-driven action, provide education, and strengthen support for those affected.



# **COMMUNITY DIALOGUES**

#### **COMMUNITY ENGAGEMENT**

Alongside the Eating Bitterness Exhibition, ACCT hosted a series of cultural dialogues that encouraged storytelling and meaningful conversations under the powerful tagline #NoCanadaWithoutMe.

These dialogues invited community members to engage openly on critical topics such as anti-Asian racism, identity, belonging, and the legacy of exclusion in Canada. Featuring thought leaders, artists, and activists, these events created spaces for reflection, solidarity, and shared experience.

Reaching hundreds of participants across multiple cities, the dialogues deepened understanding and inspired collective action toward equity and inclusion.

#### **Community Dialogue Events:**

Who's Next? Stepping Up and into Community and Civic Leadership

September 28, 2025 Pacific Opera Victoria & Baumann Centre, Victoria

#### **Opening Event**

September 28, 2205

Borealis Gallery at the Legislative Assembly of Alberta



# **COMMUNITY EDUCATION**

#### **COMMUNITY ENGAGEMENT**

ACCT has led a range of community education initiatives focused on antiracism, civic literacy, and cultural competency, equipping individuals and organizations with the tools to build a more inclusive Canada.

Through workshops, customized toolkits, and strategic partnerships with schools, nonprofits, and government agencies, ACCT has fostered greater awareness and understanding of systemic racism, the rights and responsibilities of civic engagement, and the value of intercultural dialogue. These efforts have reached thousands of participants across the country, helping to shift mindsets, inform policies, and build stronger, more resilient communities.

#### **Cross Cultural Community Dialogue**



**Calgary** March 1, 2025 | 46 participants



**Edmonton** November 29, 2024 | 45 participants



**Lethbridge** January 11, 2025 | 21 participants



**Red Deer**January 18, 2025 | 20 participants

# LEADERSHIP TRAINING AND SUMMIT

#### LEADERSHIP ADVANCEMENT

Building on our community outreach events, we are preparing for the next summit in May 2026 in Toronto, Ontario, complemented by regional workshops and events across the country.

Our training programs continue to equip leaders with the skills and knowledge to drive meaningful change in their communities. Participant demographics show strong representation from across regions and sectors, with feedback highlighting the value, relevance, and impact of our programs.

To further expand our reach, the ACCT Foundation has developed an online learning program (LMS) to deliver the **Aspire to Act Leadership Training** - culture and identity focused training. Designed to **address the persistent underrepresentation of Chinese Canadians in leadership roles**, the program will launch in fall 2025, providing leaders nationwide with the knowledge and tools needed to advance equity, inclusion and lasting change.



# LEADERSHIP RECOGNITION PROGRAM

#### LEADERSHIP ADVANCEMENT

There are far too few platforms that recognize Chinese excellence in Canada. That's why ACCT created our national Leadership Recognition Program — to honour trailblazers whose impact uplifts communities, advances equity, and inspires the next generation. Recognition matters: it amplifies Chinese Canadian excellence among peers and shines a light on role models for emerging leaders.

This initiative was made possible through the vision and dedication of Albert Wong, whose leadership laid the foundation for celebrating and elevating Chinese Canadian trailblazers.

Past honourees of the Canadian Chinese Legends Award include The Honourable Linda Lee Oland, Former Police Chief Kai Liu, Mr. Daniel Quan-Watson, and Dr. Theresa Tam. We invite you to take part in this celebration of leadership and nominate someone you admire today.



THE RIGHT HONOURABLE ADRIENNE CLARKSON

The first person of Asian heritage to serve as the 26th Governor General of Canada



THE HONOURABLE LINDA LEE OLAND

The first person of Asian heritage appointed to both the Nova Scotia Supreme Court and Court of Appeal



RETIRED POLICE CHIEF
KAI LIU

Ontario's first appointed Chief of Police in Ontario of Chinese descent



**DANIEL QUAN-WATSON** 

Canada's first federal deputy minister of Chinese descent



**DR. THERESA TAM** 

The first Chinese to serve as Canada's Chief Public Health Officer

# **ANTI-ASIAN RACISM**

#### **NATIONAL INITIATIVES**

The Act2EndRacism Network, formed by the ACCT Foundation, was incorporated and officially launched on June 26, 2025, as the National Council of Asian Canadians (NCAC).



## **CONSEIL NATIONAL DES** ASIAN CANADIANS CANADIENS ASIATIQUES

#### VISION

A Canada where Asian Canadians are fully seen, heard, and represented — in every sector, at every table, and in every part of society. Through collaboration, advocacy, and collective action, we work to advance equity, break down systemic barriers, and build a more just, inclusive future for all.

#### **MISSION**

- Promote recognition and celebrate the contributions and successes of Asian Canadians.
- Educate and mobilize Canadians about the impact of racism, and to raise awareness of the benefits of diversity and inclusion.
- Be a strong collective national voice on shared concerns related to anti-Asian racism.

"Our communities are not monolithic, but we are united by a shared desire to be seen, heard, and respected in Canadian society. The National Council of Asian Canadians was formed to be a bold, collaborative force for justice, visibility, and systemic change."





Recognition matters. But real change starts with action. Through collective efforts and allyship, the National Council of Asian Canadians will work to ensure a more inclusive and just future for all."

"Representation matters.

Hon. Teresa Woo-Paw (ECA) Anne-Marie Pham Co-Chair, NCAC and former Member of Co-Chair, the Legislative Assembly of Alberta NCAC

## SAVING HISTORIC CHINATOWNS

#### **NATIONAL INITIATIVES**

ACCT is committed to preserving **Canada's historical Chinatowns** as **vital cultural and economic hubs**. By protecting and revitalizing these neighborhoods, we help maintain their unique heritage and support thriving communities. This work strengthens cultural identity, promotes economic sustainability, and fosters greater cross-cultural understanding - ensuring Chinatowns remain vibrant spaces that contribute to a more inclusive and resilient Canada.

In collaboration with Chinatown communities across the country, ACCT is advancing revitalization as a solution to some of Canada's pressing priorities — including housing, economic development, tourism, community and senior support, and cultural preservation. By positioning Chinatowns as places where these priorities intersect, we are showing how their renewal not only protects history but also provides **pathways to meet contemporary challenges**.

Together with our partners, ACCT continues to advocate for the revitalization of Chinatowns, engaging all levels of government and community stakeholders. This advocacy emphasizes the **practical benefits for society at large**: revitalized Chinatowns attract tourism, boost local economies, provide opportunities for affordable housing, and offer vital spaces for seniors and cultural programming. By framing Chinatowns as living solutions, we strengthen the case for investment in their future while ensuring they remain thriving, inclusive hubs for generations to come.



# CHINATOWN SAFETY PROGRAM

#### **NATIONAL INITIATIVES**

The Canadian Race Relations Foundation (CRRF) is partnering with the ACCT Foundation to connect Chinese Canadian and other Asian community organizations in Chinatowns across Canada with public security funding through **Public Safety Canada's Community Safety Program (CCSP)**.

This federal program supports communities at risk of hate-motivated crimes and incidents by enhancing security measures in public spaces, helping to ensure Chinatowns remain safe, welcoming and resilient.



# HISTORIC SITE APPLICATION IN CALGARY

#### **NATIONAL INITIATIVES**

On behalf of the Calgary Chinatown Working Group, ACCT received a micro-grant to prepare and lead the submission for historical site recognition.

This initiative aims to recognize and protect significant cultural landmarks, ensuring that the rich heritage of Chinese Canadian communities was honoured and sustained. Through this work, we strengthened community pride, fostered deeper connections, and promoted meaningful participation in Alberta's life.

ACCT has been on the long and steady journey on submitting a proposal to support Canada's historical chinatowns, over 25 Chinese Canadian organizations across the country who have endorsed the proposal.



# ORGANIZATIONAL DEVELOPMENT & CAPACITY BUILDING



# STRATEGIC PLANNING AND GOVERNANCE

This year, under the leadership of Daniel Quan-Watson, Janet Yee, Dr. Lili Liu and Sunny Lam, our board members worked tirelessly on strategic planning and governance, providing the vision and structure needed to guide ACCT into its next chapter.

Their leadership has sharpened our priorities, strengthened accountability, and created a roadmap for growth. These efforts directly enhance ACCT's capacity-building capabilities, equipping us to better support community leaders, expand our programs, and amplify our impact across Canada.



# MARKETING & COMMUNICATIONS

#### **OPERATIONAL INFRASTRUCTURE**

In a time when connection and visibility matter more than ever, ACCT took a bold step to amplify its voice and deepen its impact. We partnered with leading agency experts to craft a digital-first communications strategy, one that would not only grow our online presence but also ensure our message of inclusion and equity reaches communities across Canada.

Since then, we've seen our social platforms thrive, our quarterly newsletter make a powerful return, and our brand resonate more strongly from coast to coast.

But this transformation goes deeper than metrics. We've embarked on an ongoing rebranding journey to tell a clearer, more compelling story about who we are and what we stand for.

With a refreshed visual identity and refined messaging, ACCT is evolving into a trusted, modern voice, one that reflects the strength, diversity, and resilience of the communities we serve, and one that's helping to lead Canada's growing movement for anti-racism and belonging.







# FUND DEVELOPMENT PLAN

#### **NATIONAL INITIATIVES**

ACCT's Fund Development Plan is designed to drive greater impact by securing the resources needed to scale our programs, amplify our advocacy, and deepen our national reach. By expanding our fundraising capacity and strengthening grant acquisition, we're ensuring long-term sustainability while directly supporting leadership advancement initiatives that combat anti-Asian racism, build civic literacy, and empower communities.

Through meaningful fundraising efforts, strategic partnerships, and compelling impact storytelling, we are not just raising funds, we are building a movement grounded in equity, inclusion, and lasting change.



# ORGANIZATIONAL DIGITAL TRANSFORMATION

#### **OPERATIONAL INFRASTRUCTURE**

ACCT has implemented strategic digital transformation to enhance how the team operates, engages, and delivers resources, tools and impact nationwide. Through the adoption of modern technologies, infrastructure upgrades, and a strong focus on digital equity, we are building the foundation for a more agile and accessible organization.

This transformation is driving operational efficiency, expanding the reach of our programs, and enabling more inclusive, data-informed community engagement, positioning ACCT to lead effectively in an increasingly digital and interconnected environment.

#### **CRM INFRASTRUCTURE**

As part of our digital transformation, ACCT has also invested in a new CRM (Constituent Relationship Management) infrastructure to streamline operations and strengthen stakeholder engagement. This includes the integration of modern tools (i.e. Zoho) and systems to better manage donor relationships, track program impact, and coordinate outreach across teams.

By streamlining our operations and getting lean, ACCT has built upgraded infrastructure that enables us to make more data-driven decisions, personalize communications, and foster deeper, more strategic connections with our community, partners, and supporters.



# Constituent Relationship Management (CRM)

Better segmenting our audience to personalize engagement and strengthen connections.



# Email Marketing Automation Platform

Delivering timely updates that keep our supporters informed and inspired.



#### Microsoft Sharepoint

Enhancing collaboration and knowledge sharing across our teams.

# **GET INVOLVED!**

#### **OPERATIONAL INFRASTRUCTURE**

ACCT is seeking passionate and committed individuals to join our Board working groups and steering committees.

This is your opportunity to help shape our programs, guide our priorities, and strengthen our impact in the community.



# LOOKING AHEAD

#### **PRIORITIES FOR 2025-26**

Looking ahead to 2025 – 26, ACCT is poised to build on its momentum by sharpening our focus on emerging policy priorities that address systemic inequities and advance racial justice across Canada. We will expand future programming to deepen community impact, harness new growth opportunities, and elevate Chinese Canadian voices in public discourse.

To achieve these ambitious goals, we call on our partners, supporters, and stakeholders to continue standing with us, together, we will drive meaningful change, strengthen our collective impact, and build a more inclusive and equitable Canada for all.



# ACKNOWLEDGEMENTS



# DONORS, FUNDERS AND SPONSORS

Canada-China Friendship Society of Edmonton

Canadian Race Relations Foundation (CRRF)

Chinatown Solidarity Chinatown Conference

Chinese Cultural Center of Greater Toronto

Chinese Graduate Association of Edmonton

CIBC Bank

City of Edmonton (Chinatown Vibrancy Fund)

Confucius Institute in Edmonton (CIE)

Daniel Quan-Watson

Edmonton Beijing Opera Association (EBOA)

Edmonton Chinese Garden Society

Edmonton Hakka Tsung Tsin Association

Edmonton Heritage Council

**Eminent Choice Financial Group Inc** 

Government of Alberta, Community Initiative Program

Government of Alberta, Department of Trade, Immigration and Multiculturalism

Government of Canada, Canadian Heritage (PCH) Multiculturalism and Anti-Racism Program

Grace and Richard Wong

Hanasawa, Judy

Happy 97 Travel Ltd.

Immigration, Refugee & Citizenship Canada

IndoChina Chinese Senior Citizens Association of Edmonton

Janet Yee

Lee Tak Wai Foundation

Mah Society of Edmonton

Matt Patterson

MLA Nathan Ip

Mr. Rick Man

Parlee McLaws LLP

Paul Teoh Professional Corporation

Red Cross

Service Canada (Canada Summer Job)

Sunny Lam

Teresa Woo-Paw

The Cable Public Affairs Channel (CPAC)

The Calgary Foundation

Toi Shan Society of Alberta

Wong's Benevolent Association

Yorkton Equity Group Inc.

# PARTNER ORGANIZATIONS AND VOLUNTEERS

100 Schools in partnership to recognize Asian

Heritage Month across Canada

ACT2EndRacism Network (NCAC)

ActionDignity

Albert Wong

Asian Canadian Educators Network

Asian Heritage Foundation (S. Alberta)

Asian Heritage Society of New Brunswick

**ASSIST Community Services** 

**BRSdata** 

Calgary Arts Development

Calgary Chinatown Business Improvement Area

Calgary Chinatown Elderly Community

Association

Calgary Chinese Cultural Society

Calgary Japanese Community Association

Calgary Kaiping Association

Calgary Korean Women Association

Candy Hui, community member

Centennial Neighbourhood Association

Centre for Research And Race Relations

Chinatown Business Improvement Association

(Yukang Li. Somerset Street Chinatown BIA)

Chinatown Solidarity Chinatown Conference

Chinese Association of Montreal (since 1890s)

Chinese Cultural Center of Greater Toronto

Chinese Graduate Association of Edmonton

City of Calgary

City of Edmonton (Chinatown Vibrancy Fund)

City of Red Deer

Conseil du développement du Quartier chinois

Councillor Vivian Santos

**CPAC** 

Edmonton Chinatown BIA

Edmonton Japanese Community Association

Federation of Korean Canadian Association

Filipino Canadian Association of Lethbridge and

Area

Filipino Canadian Association of Red Deer &

District

Filipinos Rising (FRIENDS)

Friends of Chinatown Calgary

Government of Canada, Ministry of Diversity,

Inclusion and Persons with Disabilities

Hanasawa, Judy

Helen Ong, Community Member

**HKCBA** Winnipeg Section

Legislative Assemble of Alberta

Legislative Assembly of Alberta - Borealis Gallery

Manitoba Chinese Cultural Association/KMT

Manitoba

MLA Nathan Ip

National Association of Japanese Canadian

Nikkei Cultural Society of Lethbridge and Area

Ottawa Chinese Community Service Centre

Philippine Canadian Association of Red Deer &

District

The Southern Alberta Chinese Association

Victoria Chinatown Museum Society

Volly Ltd

Winnipeg Chinese Cultural and Community

Centre

YEG Chinatown Re: VITA

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## I TELL THEM WHO WE ARE

#### By Christopher Tse | Writer and Performing Artist

When they ask me where I'm from I know what they're implying

Like faces, questions are not always as

they appear

So let me be clear

When I answer, "Here"

I do not mean this land or sky or open sea

that

we can never claim

Like them, we will always be guests,

different but same same

Still

Guests can make themselves at home,

as they, and we, have done

For them, the land is such - a vessel to be

won

For us, the home is us -

the family, children, daughters, sons

Our elders from afar

When they ask me where we're from

I tell them who we are.

In the 158 years since stolen land became

so-called country

The sea has perpetually pushed waves of us

to these shores

A Journey to the West, is a way away from war

The opening of a door, a prospect to explore,

a promised chance at more

We are

More. More than yellow peril

More than koi fish in a barrel

We are

The takeout joint, cornerstore, and laundromat

We are

The businessman, banker, and the bureaucrat

We are

The artist, the student, the teacher

We are musician, librarian, preacher

We are the tiger's head and the snake's tail

We are allowed to thrive, and we are allowed to

fail.

We are the surgeon turned Uber driver

The PhD candidate struggling to defend

We are the tita at Salvation Army

The off-shift worker at Western Union,

wondering how much to send

The private school brat at Eaton Centre,

wondering how much to spend

The tiger parent of Western children,

wondering how far to bend

We are

POEM COMMISSIONED BY

**ACCT** Foundation

## I TELL THEM WHO WE ARE

By Christopher Tse | Writer and Performing Artist

The skeletons in Canada's closet
The pawn in democracy's pocket
The broken tongues of native-borns who
keep struggling to speak their language
An immigrant's persistence in the wake of
trauma and anguish
The resilience of refugees and
the arrogance of newfound wealth
We are The myth of meritocracy and
desperate cry for mental health
We are

For us, the home is us - the family, children, daughters, sons
Our elders from afar
When they ask me where we're from I tell them who we are.

Fan Tan Alley and Quartier Chinois
Little Saigon and Koreatown
Littles India, Tokyo, Manila
And everywhere else that we've been
around
We were interned and outcast
Excluded and harassed
And somehow, still here
We are trying

After all this time,
To figure out what it means to be Canadian
To find belonging in the mouth of the
beast
We are the yellow and brown leaves of
the maple tree

POEM COMMISSIONED BY



